



Apartment
Geofencing

Geofencing on Streaming TV

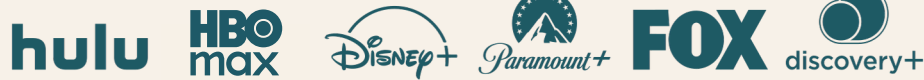
Maximize your geofencing impact with location-based commercials shown in stunning HD to prospective renters at home.



UNSKIPPABLE COMMERCIALS ON 200+ STREAMING APPS

Elite — High impact, premium, subscription-based content

Requires an Unlimited geofencing plan



Curated — Balanced mix of high impact and FAST apps

Requires Premium or Unlimited geofencing plan



Open Exchange — For maximized reach and frequency

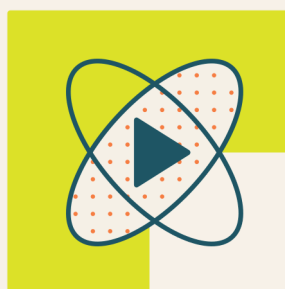
Requires Standard geofencing plans and up



NEED HELP WITH CREATIVE?

Kurie Commercials™ production is both affordable and high-quality, allowing apartments to craft professional, branded videos for various channels, even with tight budgets.

Kurie Commercials™ plans start as low as \$105/mo and provides up to 12 new commercials per year.



WHY APTGEO STREAMING TV?

65%

of advertisers describe
streaming TV as a “must
buy” — more so than any
other video tactic

The Trade Desk

19%

brand awareness
increase compared with
other forms of advertising

Havas Media

1 in 4

multifamily operators
currently use streaming
TV for awareness —
**leaving a massive
opportunity to stand out
where others aren't.**